



2023 Impact Report

upliftnw.org







UPLIFT NORTHWEST CEO + BOARD PRESIDENT

We are thrilled to share the inspiring impact made throughout 2023 at Uplift Northwest (formerly the Millionair Club Charity) through our employment readiness trainings and support services. A standout achievement is the remarkable 55% increase from the previous year in individuals successfully placed into our transitional work program. Uplift Northwest passionately pursues its mission of delivering dignified jobs and job-readiness services to those grappling with poverty and homelessness in the Puget Sound Region. Our robust employment social enterprise operation consistently connects motivated workers with a diverse range of employers across various industries, shining as a beacon of hope in the downtown corridor.

Understanding the systemic barriers and daily challenges our clients face, we remain resolute in our commitment to building an inclusive and equitable organization that cherishes and embraces diversity. We firmly advocate for the belief that everyone, irrespective of their circumstances, deserves the opportunity not just to succeed but to thrive. With your unwavering support, we look forward to continuing and expanding this impactful work into the next century.

Gina Hall
Uplift Northwest CEO

Kevin Kennedy,
Uplift Northwest Board President

EMPOWERMENT THROUGH EMPLOYMENT

MISSION

We guide people on their path to self-sufficiency by providing employment and job readiness services.

VISION

A thriving Puget Sound community where everyone is stable, self-sufficient and has access to gainful employment.



*HARD WORK . RESPECT . CREATING OPPORTUNITY . COMPASSION . EMPATHY . RELIABILITY
.INTEGRITY + TRUSTWORTHINESS . JUDGEMENT-FREE . INCLUSIVITY + EQUITY . EMPOWERMENT .*



2023 SERVICE SNAPSHOT



PEOPLE IMPACTED

1,174



CERTIFICATIONS EARNED

585



HOUSING LEADS

124



WAGES GENERATED
INTO LOCAL ECONOMY

\$4.9M



LITTER ABATED

195,416 lbs



INTERPERSONAL SKILLS
GRADUATES

630



NIGHTS OF DIGNIFIED
SHELTER

17,155

FOUR PILLARS OF SERVICE



Employment Social Enterprise



Classes, Workshops, and Certifications



Supportive Services



Workforce Empowerment Collective

FOUR PILLARS OF SERVICE



Employment Social Enterprise



Job Readiness



Supportive Services



Workforce Empowerment Collective

FOUR PILLARS OF SERVICE



Employment Social Enterprise



Classes, Workshops, and Certifications



Supportive Services



Workforce Empowerment Collective

EMPLOYMENT SOCIAL ENTERPRISE

Picture a staffing agency that prioritizes humanity!

The Employment Social Enterprise (ESE) at Uplift Northwest is a business engine with a social service perspective. Operating like a traditional business, it generates revenue, which is reinvested directly into the nonprofit's diverse programs and services. Our ESE serves as a staffing agency with a dual focus: connecting individuals with meaningful employment while concurrently addressing and eliminating the various barriers perpetuating the poverty cycle. These obstacles range from immediate needs like shelter, transportation, phones, and childcare to broader challenges such as underdeveloped interpersonal skills for effective communication, systemic inequities, lack of work history, legal system impact, and inherited generational cycles of poverty.

Removing these barriers is a catalyst for forging new paths toward long-term and stable employment. Our workers earn wages through placements with our employment partners, and the revenue generated from our business is strategically reinvested into programs designed to eliminate barriers to employment. Uplift Northwest facilitates immediate temporary and long-term employment and on-the-job training, partnering with community employment entities across competitive industries. Deploying work crews throughout King County, our initiatives extend to serving the City of Seattle through mobile hygiene centers, graffiti removal, and litter abatement. In recognition of their dedication and contributions, workers become eligible for promotions, wage advancements, medical benefits, and participation in a 403B plan.



TOTAL JOB PLACEMENTS

1,165



NUMBER OF EMPLOYER PARTNERS

162



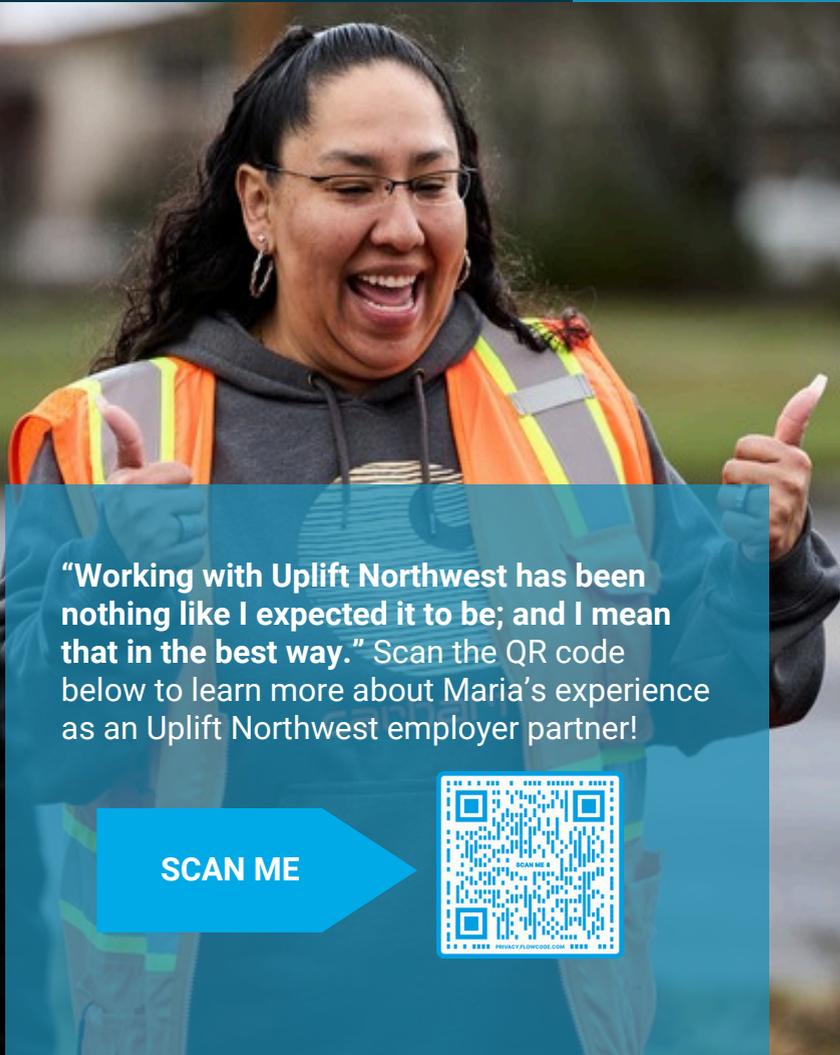
TOTAL HOURS WORKED

205,197



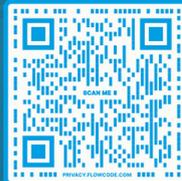
AVERAGE HOURLY WAGE

\$23.76



“Working with Uplift Northwest has been nothing like I expected it to be; and I mean that in the best way.” Scan the QR code below to learn more about Maria’s experience as an Uplift Northwest employer partner!

SCAN ME



PARTNERS MAKING AN IMPACT



**GRAFFITI ABATEMENT
ESSENTIAL WORKERS**

10



TOTAL GRAFFITI ABATED

106,000 sq ft





CITY OF SEATTLE GRAFFITI ABATEMENT PROJECT

Summer 2023, Team Uplift Northwest proudly joined the launch of Downtown Is You, a transformative initiative outlined in Seattle's comprehensive Downtown Activation Plan. Mayor Bruce Harrell unveiled this ambitious roadmap for revitalizing Downtown Seattle, gathering hundreds of leaders from civic, community, business, social service, and neighborhood sectors at Westlake Park.

Among the initiatives highlighted was our partnership, integrating Uplift Northwest's graffiti abatement teams. Thanks to this collaboration, ten of our essential workers seized job opportunities and successfully cleared over 100,000 square feet of graffiti in the International District. This activation plan not only empowered our workforce but also contributed to shaping a brighter Downtown future. Looking ahead, we're eager to expand this project in collaboration with King County, scaling up our teams to extend this impactful work throughout the city.



"DOWNTOWN IS YOU" PRESS CONFERENCE

*Pictured: Mayor Harrell, Shaquille: Uplift Northwest Essential Worker,
and Gina Hall: Uplift Northwest CEO*



HOURS OF COMPUTER ACCESS

1,825



CERTIFICATIONS EARNED

585



SMARTPHONES AND
LAPTOPS PROVIDED

214



INTERPERSONAL SKILLS GRADUATES
UPLIFT NORTHWEST STEP PROGRAM & OTHER SOFT SKILLS

630



TOTAL CLASS ATTENDEES

1,116



CLASSES, WORKSHOPS, AND CERTIFICATIONS

Over our journey at Uplift Northwest, one unshakable truth has emerged: education is the cornerstone for breaking free from the cycle of poverty and homelessness. It's more than just information—it's a pathway to transformation. When people are facing these extreme challenges, gaining access to new knowledge isn't just about job opportunities; it's about igniting the imagination and inspiring new possibilities.

Education becomes a source of hope, a canvas for envisioning a different future, and the spark that fuels excitement to acquire the skills needed for lasting success. At Uplift Northwest, education isn't just a tool; it's one of the pillars to unlocking a brighter tomorrow.

“

Everybody deserves a second chance and we all need a place to start. Uplift Northwest provides the services needed for that to happen and that's why I love this company! Everyday I get to tell people about this great resource to give that second chance.

”

Sheryl H.
*Uplift Northwest
Essential Worker*



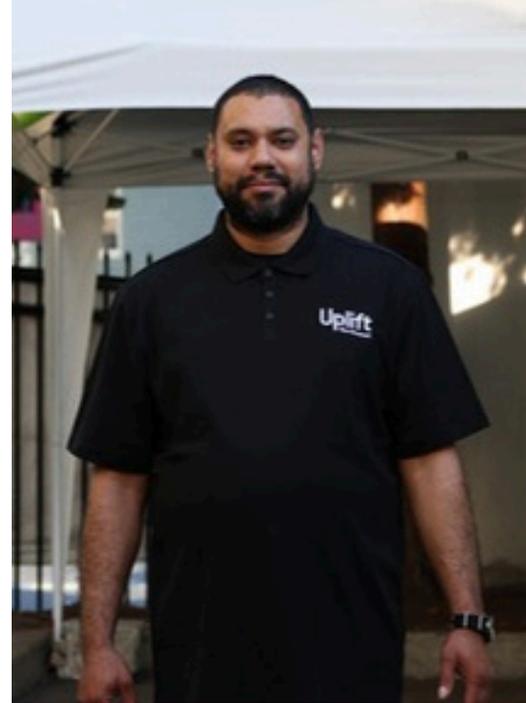


I've been working for Uplift Northwest for three years now. It only takes about a week for them to get you working. Take whatever opportunity they have; it's like hitting a reset button on your life!

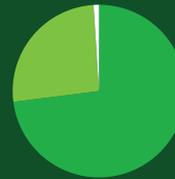
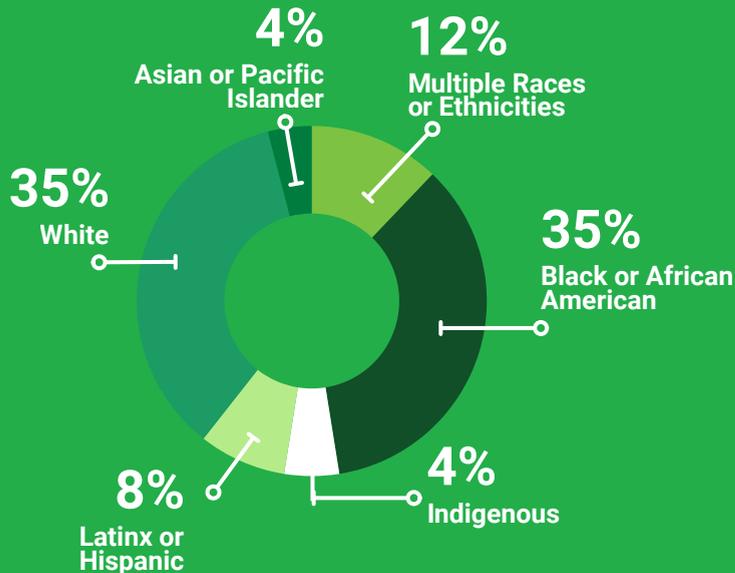
Isai G., Uplift Northwest Essential Worker



Scan QR code to hear more participant stories from Uplift Northwest!



WHO WE SERVE



73% MALE-IDENTIFYING
26% FEMALE-IDENTIFYING
1% NONBINARY



48%
HAVE SOME COLLEGE OR
COLLEGE DEGREE



88%
PEOPLE LIVING BELOW
THE POVERTY LINE

HOUSING



NIGHTS OF DIGNIFIED SHELTER

17,155



FURNISHED ROOMS

47



LONGTERM HOUSING LEADS

124

The Uplift Northwest housing program provides both internal and external housing opportunities to our participants. In 2023, Uplift Northwest achieved a significant milestone by providing housing solutions to 109 of our participants through our dedicated housing program.

A noteworthy component of this initiative was the utilization of our Kasota Building, our internal resource, that accommodates 47 single-occupancy units. These units offer both short and long-term options, acting as a crucial support system for individuals in the process of rebuilding their lives. Strategically located within walking distance of our Belltown headquarters, these units not only provide a safe and stable living environment but also ensure that participants have convenient access to hot meals and a comprehensive array of supportive services.

At Uplift Northwest, our commitment goes beyond housing; it's about fostering an environment where individuals can regain control of their lives. We can do this thanks to our external partners and community resources like: Plymouth Housing, Housing Connector, Low Income Housing Institute, Union Gospel Mission, and more.



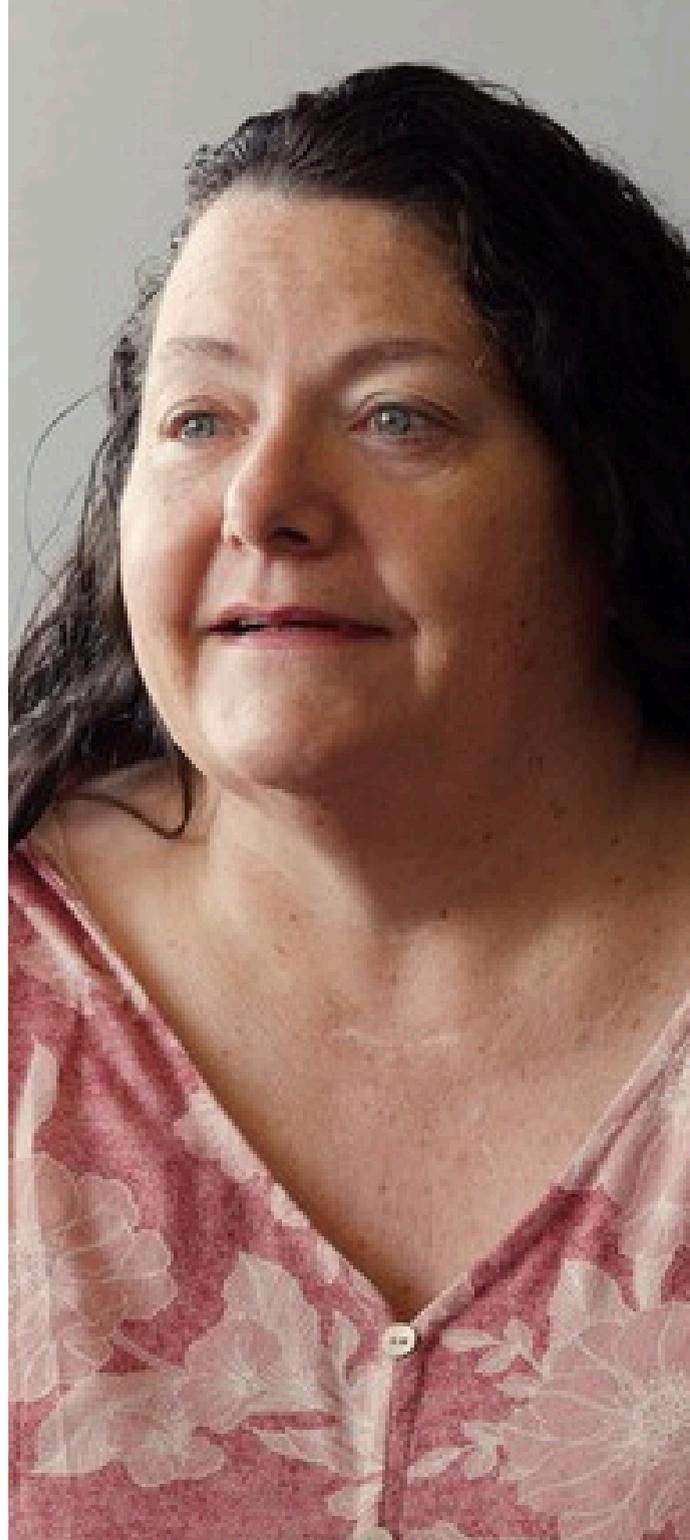
The universe doesn't serve breakfast in bed; you have to get up and get it. And when you're willing to put the effort in, places like Uplift Northwest are willing to meet you and help with the next step.

Sarah A.

Uplift Northwest Participant

After spending 7 years in prison following a fatal car accident, Sarah sought support from Uplift Northwest to rebuild her life. With no familial support—her parents having passed away during her incarceration—Sarah navigated the challenging journey solo. Witness the inspiring story of her resilience by scanning the QR code below.

WATCH SARAH'S STORY



SUPPORT SERVICES

EYE CLINIC

422 People

accessed free eye care

485 People

received glasses

HYGIENE CENTERS

365 Days

mobile hygiene centers were open

20K+ Showers

were provided

WRAP AROUND SERVICES

\$172K in Support

services were provided to participants: educational supplies, credential fees, books, PPE, supplies, clothing, boots, personal hygiene, etc.

\$5,772 in Transportation

assistance provided

TECHNOLOGY

1,825 Hours

of computer and internet access

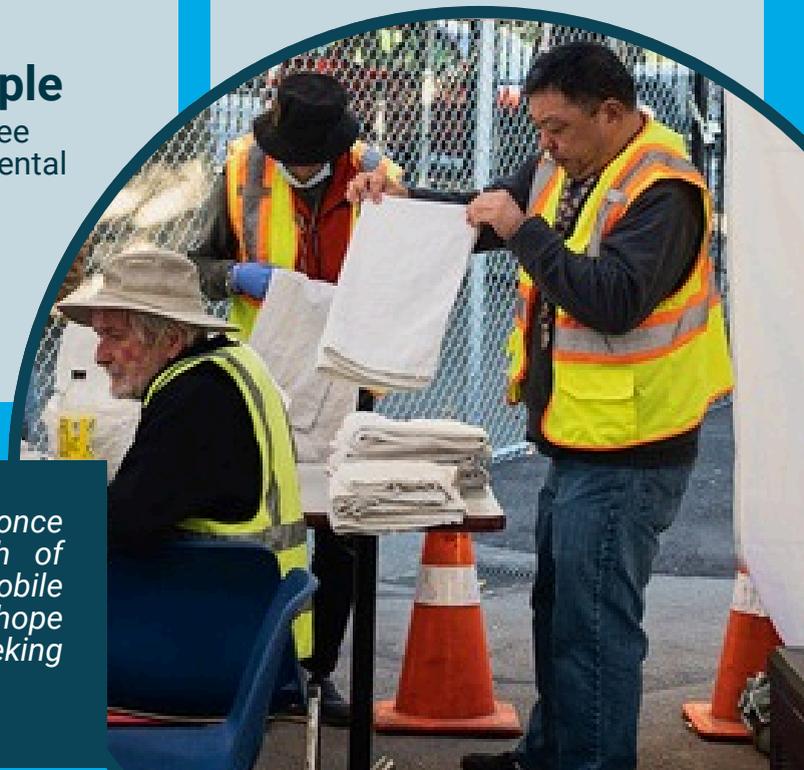
14 Laptops

earned through Digital Literacy Workshops

MEDICAL

44 People

received free health or dental care



Many of our Essential Workers, who once faced challenges, now bring a wealth of understanding and compassion to our mobile hygiene centers. Their journeys inspire hope and positivity for our community seeking these vital services.

FINANCIAL SUPPORT

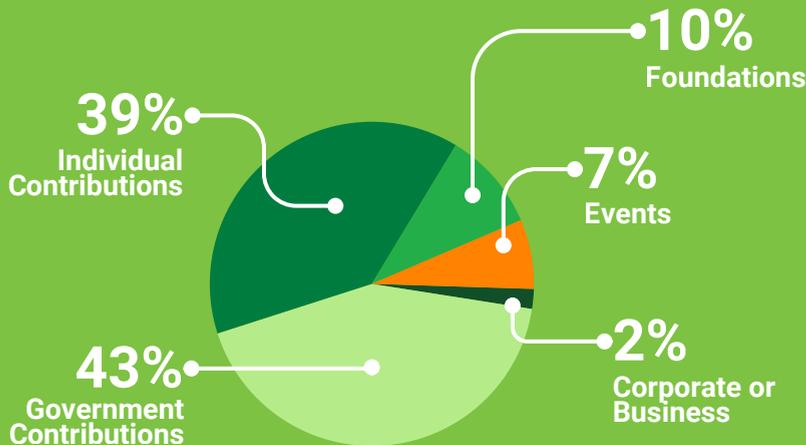


Scaling to meet the needs of our community meant increasing our service providers by 26% and growing our budget by 17% to increase program capacities. Our future, and the future of those most vulnerable, depends on all of us.

Total Revenue \$15.7 Million



SOURCES OF CONTRIBUTED FUNDING



\$223K Raised

at the Second Annual
Empowerment Luncheon

Tia Nache' & Matt Lorch 2023 Luncheon Hosts



2023 PERFORMANCE

Revenue/Support

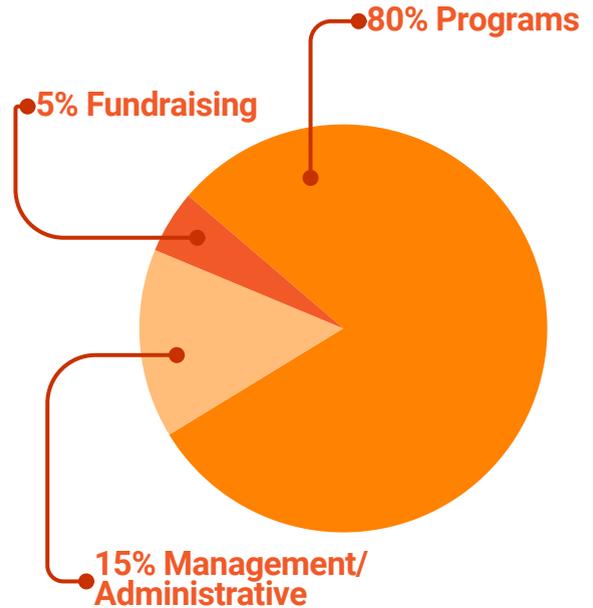
Earned	\$10,028,314
Cares Act Tax Credit	\$2,327,492
Contributed	
Foundation	\$343,766
Corporate/Business	\$53,526
Annual Luncheon	\$223,017
Individual	\$1,314,702
Government	\$1,444,886
TOTAL	\$15,735,703

Total Revenue \$15,735,703

Total Expenses \$13,042,068

**Financials are pre-audited*

EXPENSES BY CATEGORY



The enduring legacy of donors at Uplift Northwest is a source of great pride, reflecting our 103-year history in the community. Notably, this year, 38% of our active donors have steadfastly contributed to our mission for **25 years or more**.

100% of financial gifts are applied directly to our programs due to our unique revenue-generating employment social enterprise.



*LET'S WIDEN THE CIRCLE
FOR HUMAN CONCERN...*

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Uplift
Northwest

Empowerment
Through
Employment

